



CASE STUDY

EDF EDF Implements Digital A Boards to Communicate Industrial Safety Messages

PRODUCT

Digital Battery A-Board Displays

melford

How innovative technology can significantly enhance safety communication in industrial settings, contributing to a safer and more productive work environment.

For EDF, a leading energy company operating Sizewell B Power Station in Suffolk, being able to communicate industrial safety messages to staff and contractors is crucial.

Traditionally, these messages were conveyed through notice boards and TV screens, which posed challenges such as weather susceptibility and limited reach. Seeking a modern solution to enhance safety communication, EDF partnered with Melford, to implement digital A boards at the power station.

The digital A boards are strategically placed in high footfall areas across the site, ensuring maximum exposure to employees and contractors. The industrial safety team leverage these boards to deliver key safety messages, campaigns, and initiatives. Content ranges from general safety reminders to specific campaigns like Zero Harm Week, showcasing safety issues, and hosting guest speakers for safety awareness events. The dynamic and eye-catching content kept safety messages fresh and captivating, resulting in improved attention and comprehension.

The digital A boards have proved to be extremely versatile, accommodating various safety campaigns. They have also been loaned to different departments across the business to support their initiatives. This adaptability means messages can be tailored to specific audiences and contexts, increasing relevance and effectiveness.

Moving away from paper-based notice boards not only eliminates the need for printing and weatherproofing but it also reduces the environmental impact associated with paper waste. The continuation of enhancing digital communications aligns with EDF commitment to sustainability and responsible resource management.

The implementation of digital A boards at Sizewell B Power Station has transformed industrial safety communication for EDF. Through a combination of increased reach, dynamic content, versatility, and environmental sustainability, the digital A boards have become an integral part of safety culture at the power station.

“Setting up and operating the digital A boards is so simple and doesn’t require technical expertise; it only took me one go to get it up and running! We create our content load it onto the A-Board and it’s ready to go. This means the team can focus more on content creation and keeping messaging fresh, it makes the whole process much more efficient.”

Georgina Alexander, Industrial Safety Assistant, EDF

Want to learn more about our **Digital Battery A-Board Displays**?

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